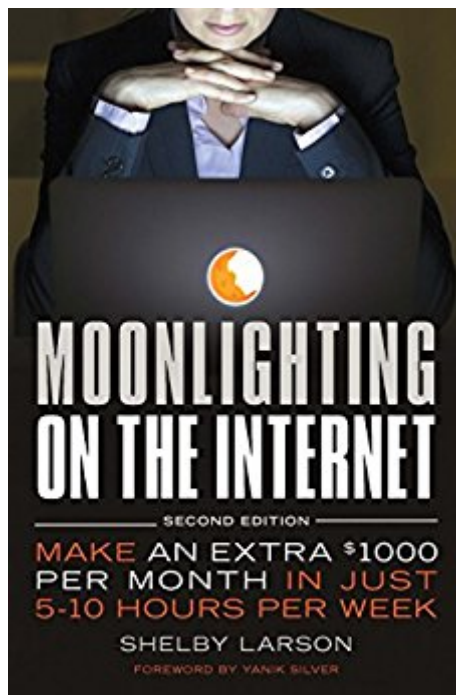




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Moonlighting On The Internet: Make An Extra \$1000 Per Month In Just 5-10 Hours Per Week



Synopsis

MAKE AN EXTRA \$1000 PER MONTH IN JUST 5-10 HOURS PER WEEK Moonlighting on the Internet presents the most reliable and proven ways to create extra income for the short term and establish a continual revenue stream for the long term -- giving consideration to your time and lifestyle needs. Internet entrepreneur Shelby Larson does not encourage you to "make money from home in your underwear," or present "the magic-bullet plan to making millions." Instead, Larson shows you how to:

- Assess your skills, resources, and goals
- Evaluate the right profit path for you
- Find clients, create proposals, manage projects, and set rates
- Market your website using smart, high-quality content that ranks well
- Generate traffic using display ads, retargeting, and other traffic drivers
- Distribute content using social media, Q&A sites, and forums
- Create sales funnels using proven traffic strategies and tactics

Book Information

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Customer Reviews

This Book is Amazing for any professional to read, especially if you are making money from home. It teaches you about your own qualities and how to use them to your full potential. I am not a marketing pro and it was super easy for me to follow. I refer back to it all the time when making decisions for my business. The book describes common business paths and how to dive in if those paths are good for you. The marketing tools are outadgious and I have personally used plenty of her suggestions. Moonlighting on the Internet also opened my eyes to Intentional marketing and how to go a step further when marketing my business online. I honestly have a totally different approach to everything I do because of this book. It has changed my life for the better both in my career and everyday decision making. If you are a work from home parent like me, this book will provide a path to success through realizing your reality and what type of business venture works best for your lifestyle.

I just read Moonlighting on the Internet and I loved it. It reconfirmed what I already knew, but It also serves as motivation. I am currently starting another business, but before I read this book I was not sure if I had the drive or the money to invest in the business. I have now got everything I need and more. I have recommended this book to all my friends and family because it helps sort out what to do, and it gets rid of the get rich quick mentality because everything takes hard work and dedication. I will refer to my copy of Moonlighting on the Internet every time I get discouraged, or need to rethink my plan of attack. This book is for the serious people who want to make money from home, and have the drive to put in what it takes to become successful.

This book is the real deal. Shelby seems to genuinely care and want to help people learn, and I learned a lot from this book. She was open and brave enough to share her past flops and shares what doesn't work. She then offers REAL resources if you are interested in making money from home. This is no get-rich-quick scheme, she is a real person who has 'been there and done that' with making money online. This book was an easy read and Shelby has a laid back, likeable and enouraging voice throughout. She offers tons of resources and websites to guide you down the path of your choosing. If you are considering making some extra money or a full blown leap to earning money on-line, this book is THE resource you need to do it successfully.

I have read several self enrichment books that sold themselves as strategies for making money but actually provided no substance. However, Ms. Larson is bold enough to deviate from the big dreams-no substance formula and actually provides very useful information. This book is full of

concrete sources, strategies, and personal stories that solidify Ms. Larson's words throughout. From explaining the specialties and versatility available to a virtual assistant, to giving great recommendations on how to market yourself, this book is bursting full of valuable lessons learned. I look forward to putting these great ideas into action in my own career and reading Ms. Larson's future publications.

Brilliant. It's just so darn useful. The author lays out the pros and cons of several ways to make money online in your spare time. I found this book to be extremely helpful after spinning my wheels around this topic for years. Wish I had it sooner. Get your hands on this!

Thank you Shelby for not holding back on sharing your insights and resources for building a freelance business. Many authors fall way short of what you have accomplished with this book. I now feel equipped and energized to begin my own journey.

Moonlighting was all I hoped it would be and more. As it happens I had read the first version by Yanik Silver some time ago, and this version goes deeper and further than before, incorporating all the many opportunities that are in existence now for a person seeking to create an online income for themselves and their family. Moonlighting on the Internet outlines what the author Shelby Larson calls "profit paths", specific areas and businesses where someone can take this advice and run with it, creating an income stream even without much experience. In fact she even tells you if this is a fit for those who don't have any. It covers a number of opportunities, from service based businesses to information marketing and ecommerce. There is indeed something here for everyone. My favorite part though I would have to say is the practical mindset advice peppered throughout the book. She doesn't merely tell you what and how you should do to start a side business, but what you need to think and focus on. This is where many go off track in entrepreneurship. Moonlighting on the Internet is well worth a read, and may well result in a new income or career path.

Shelby Larson is a successful internet business woman who has employed hundreds for close to 10 years now. She has her finger on the pulse of the internet always changing her business to keep with the flow and needs of the internet. When I saw she put out a book, I pre-ordered it immediately because I had to hear what she had to say. If you are curious you can look up Shelby Larson on youtube as she has done quite a few interviews in her career. This book follows the same lines and reflects her personality to a T. As far as the book, it sounds like a get rich quick scheme but it is not.

In fact, you will have to work HARD to make the \$1,000 a month the title promises. It is not full of unrealistic ideas and doesn't have you going to Fiverr to make \$1,000 at \$5 a pop. Instead, this is a book for someone who is really looking to supplement their income and is willing to work for it. It is perfect for the stay at home mom, who wants to be with her kids and still make some cash. In fact, these ideas are scalable so you can make \$1,000 if you are willing to work for it. Otherwise, you can make a couple hundred dollars a month and do a lot less work but still have time to spend with your family. This book is all about ideas and making it work for you.

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